

# International Workshop on Multimedia and Semantic Technologies (MUST)

MUST2010

May 21<sup>st</sup> - 23<sup>rd</sup> 2010; Busan, Korea

<http://www.ftrg.org/must2010/>

## Call for Papers

### Important Dates

Paper Submission:  
January 22, 2010

Acceptance Notification:  
February 15, 2010

Camera-Ready Version:  
February 28, 2010

Workshop Date:  
May 21-23, 2010

## 2010 International Workshop on Multimedia and Semantic Technologies (MUST) in conjunction with FutureTech 2010

May 21-23, 2010, Busan, Korea  
<http://www.ftrg.org/must2010>

The Workshop on Multimedia and Semantic Technologies (MUST 2010) aims at high quality research contributions in multimedia semantic computing, with a focus on how to apply the semantic technologies to the acquisition, generation, storage, processing, and retrieval of large-scale multimedia information. A main goal of MUST is to address emerging research challenges in Semantic Multimedia and to help reducing the Semantic Gap between low-level content descriptions of multimedia and the semantics in high-level human interpretations of audiovisual media. Semantic Web and multimedia community researchers are encouraged to join the workshop to benefit from the presentation of results from multimedia based research, which demonstrate important multimedia applications which could be enhanced by Semantic Web technologies.

### Submission Guidelines

Submit a full paper of at most 6 pages (IEEE Computer Society Proceedings Manuscripts style: two columns, single-spaced), including figures and references, using 10 fonts, and number each page. You can confirm the IEEE Computer Society Proceedings Author Guidelines at the following web page:  
<http://www.editorialsystem.net/must2010/>

### Workshop General Chair

- Balakrishnan Prabhakaran, University of Texas at Dallas, USA
- Werner Bailer, JOANNEUM RESEARCH, Austria

### Workshop Chairs

- Seungmin Rho, Korea University, Korea (Leading Chair)
- Marco Bertini, Università di Firenze, Italy
- Gamhewage C. de Silva, The University of Tokyo, Japan
- Stephan Kopf, University of Mannheim, Germany

### International Advisory Committee

- Jong Hyuk Park, Seoul National University of Technology, Korea
- Borko Furht, Florida Atlantic University, USA
- Jianhua Ma, Hosei University, Japan
- Shu-Ching Chen, Florida International University, USA
- Yang Xiao, University of Alabama, USA

### Special Issues:

Selected outstanding papers will be published in *Multimedia Tools and Applications (SCIE) Journal*.

### Areas of interest include:

- Advanced Semantic and Content-based Multimedia Analysis
- Machine Learning and Relevance Feedback in Multimedia Analysis and Retrieval
- Ontology Engineering and Ontology-based Multimedia Mining and Retrieval
- Semantic Web technologies and Multimedia
- Semantic-driven Multimedia Indexing and Retrieval
- Semantic-driven Multimedia Personalization and Adaptation
- Interfaces for Web-scale Multimedia Repositories
- Affective/Emotional Interaction or Interfaces in Multimedia Applications
- Applications of Semantic Multimedia in Social and Web-based Environments
- Collective and Swarm Intelligence for Multimedia Applications
- Multimedia and Digital Convergence
- Intelligent Multimedia Services for Future Environments
- Multimedia Security in Future Environments

### Publicity Chair

- Ming Li, California State University, USA

